



### **Efficiency First Manufacturers Council**

The Efficiency First Manufacturers Council is composed of a diverse group of businesses that develop and manufacture products and equipment used in the Home Performance industry. The council supports the overall mission of Efficiency First by working to expand the Home Performance market and enhance the effectiveness of residential energy retrofit work.

All Efficiency First members that are manufacturers can participate in the council, but the council's voting members and leadership shall consist only of those qualifying as Capitol Circle members of Efficiency First.

The council shall conduct an annual review of Efficiency First's national policy platform to provide feedback and recommendations. Council members are encouraged to reach out to local chapters of Efficiency First, and members that are tracking state and local legislation are encouraged to share input and action alerts with Efficiency First. Council members are further encouraged to share industry data and research reports with Efficiency First when appropriate.

#### Priorities for 2010

- Support for HOME STAR legislation
- Network local business contacts with Efficiency First chapter organizations
- Establish a state and local policy director (when budget permits)
- Establish a tracking system for state legislation
- Provide updates on PACE financing programs in each state
- Invite U.S. Senators and Congressman to tour production facilities and participate in roundtable discussions with Efficiency First members
- Assist Efficiency First with media relations
- Assist Efficiency First with branding activities after passage of HOME STAR legislation
- Schedule monthly calls for council members
- Place Manufacturers Council representative on labor council
- Place a contractor representative on the Manufacturers Council
- Participate in Efficiency First outreach activities to educate contractors and program managers about Home Performance
- Support Efficiency First in recruiting efforts with contractors and other manufacturers