



Leaders *Advancing* Home Performance

What Do We Offer?

- Research, Development, and Advocacy for Public Policy
- Building Performance Standards
- Educational Events and Training
- Marketing, Communications, and Sales Support
- National and Regional Conferences
- An Online and Print Publication
- Professional Credentials
- A Trade Association

Who Do We Represent?

- Building Product Suppliers
- Building Scientists
- BPI Certified Professionals
- Contractors with Home Performance with ENERGY STAR
- Green Building Professionals
- Home and Building Energy Auditors
- Residential and Multifamily Contractors
- Program Implementers (e.g., State and Local Government Programs, Utilities, etc.)
- Subject Matter Experts and Trainers
- Weatherization Contractors

Why Support Us?

We represent over 50,000 professionals in the home and building performance industry.



Reach BPI GoldStar Contractors: These contractor companies follow established problem-solving techniques, tools, and process improvement methods to make them the most effective building performance companies.



Gain Credibility in the Industry and among Stakeholders: Become a “friend of the industry,” not just another hard-selling vendor. As a contributing partner, your products and services will receive recognition and be higher-valued.



Access Qualified Professionals: We offer an employee bank of highly qualified, credentialed, and motivated building professionals.



Build Your Brand: Through our forum of varied audiences, you can test and demonstrate the quality of your products to professionals who can also help build your brand recognition.

Access Efficiency First’s Association Members: The building performance industry’s national trade association has approximately 600 company members – primarily contractors and energy auditors. Connect to this group of potential clients and customers.



Attain Essential Knowledge: Our archives include more than 30 years of residential and multifamily technical building articles, conference education, and research available to you.



Network: HPC has been offering the premier national home performance conference and trade show for more than 30 years. Additionally, its regional events serve more localized participation in the industry, focused on climate-specific, state-policy topics. Together these events combine unparalleled education and an ideal networking environment for all sectors working to advance the home performance.



Access Subject Matter Experts (SMEs): Our SMEs will help you shape and upgrade your products now and for the future, ensuring that you keep up with industry demand and trends.





About Us



Leaders Advancing Home Performance



Home
Performance
Coalition

Home Performance Coalition (HPC): HPC collaborates with like-minded organizations to ensure all homes are healthy, comfortable, and energy-efficient through projects, policy, publication, online communities, and regional and national events. HPC has over 30 years of experience providing conferences, trainings, and trade shows in partnership with the nation's leading experts in home performance and weatherization. Researching, writing and presenting on several policy reports each year, HPC advances access to healthy homes. As the umbrella organization of *Home Energy Magazine* and *Home Energy Pros Forum*, HPC is able to catalog the great discussions of the past and become the gathering place for information exchanges of tomorrow and beyond. HPC has several funders, more than 25 sponsors, nearly 100 exhibitors, more than 3,000 attendees and 6,000 forum members that annually support the industry through HPC's activities.

www.homeperformance.org



Building Performance Institute (BPI): BPI is the nation's premier building performance credentialing, quality assurance, and standards setting organization. From BPI's standards, BPI develops professional certifications for contractors and company-wide credentials for BPI GoldStar Contractors. BPI is approved by the American National Standards Institute, Inc. (ANSI) as an accredited developer of American National Standards and as a certifying body for personnel credentials. BPI has over 12,000 Certified Professionals and 460 BPI GoldStar Contractors across the country. These professionals and companies hold a total of 18,400 certifications. BPI collaborates with its 130 BPI Test Centers to administer exams. www.bpi.org



Efficiency First: Efficiency First is the national association for the home performance industry. Efficiency First supports home performance companies by providing an impactful voice in Washington and state capitals, access to webinars and other educational opportunities, discounts on products and services, and networking at the local, state, and national levels. Efficiency First advocates for policies that accelerate the growth of the industry, creating new opportunities for companies and delivering meaningful energy savings to homeowners. Efficiency First has approximately 600 member companies and over 21,000 constituents on their mailing list.

www.efficiencyfirst.org



Home
energy

Home Energy Magazine: For 33 years, *Home Energy* has been a trusted source of content for best practices on measurably improving home performance, durability, and affordability. As a division of the Home Performance Coalition (HPC), *Home Energy* continues to play a vital role in providing the industry with up-to-date information on energy-efficient products and best practices in home performance, comfort, health and affordability. Cutting-edge practitioners, trainers, and consultants in building science and energy efficiency write these articles. *Home Energy* has a readership of 8,000 for its quarterly print. www.homeenergy.org