



Efficiency First Sponsorship Opportunities

Industry Leader Sponsorship

Cost: \$2,500/year plus applicable chapter dues

Includes:

- Supporting Sponsor Membership and all associated benefits (\$1,000 value)
- ONE webinar sponsorship or ONE newsletter sponsorship (see below)

Benefits of Webinar sponsorship:

Tell contractors about your products and services—and sign them up for your newsletters, too!

- On the registration page of the webinar of your choice, we'll place an opt-out option for attendees to receive your company's newsletter communications.
- You'll get to place an ad at the beginning of the webinar and we'll give you 30 seconds to tell webinar attendees about what you have to offer.
- We'll also include your company's logo on all webinar-related email communications.

Benefits of Newsletter sponsorship:

Put your company's brand in front of 22,000 HP pros

- We'll put two 55x300 pixel advertisements in one of our monthly newsletters that distributes to 22,000 industry professionals, including our 700 member companies.
- Each advertisement can link to the website of your choice.

Efficiency First Supporting Sponsor Benefits

Cost: \$1,000/year plus applicable chapter dues

Includes:

- Annual Efficiency First membership
- National, State & local networking opportunities with Efficiency First's 700 member companies
- Complementary education programs & webinars—qualifying for BPI CEUs
- Efficiency First's advocacy on industry growth initiatives at the national, state and local levels
- Rotating logo on Efficiency First website
- Up to 20 user accounts per company
- \$100 off registration for ACI conferences per attendee
- A suite of member discounts—specifically designed for home performance companies

Capitol Circle Sponsorship

Cost: \$10,000/year

Our Capitol Circle Sponsorships are tailored to benefit the individual sponsor company. Contact Efficiency First at info@efficiencyfirst.org for more information.